

# LEADERSHIP SPOTLIGHT

## Julie Westrick

### CLINICAL EDUCATION SPECIALIST

- Master of Science in Nursing (MSN)
- Registered Nurse (RN)
- Inpatient Obstetrics Certified (C-OB)
- Electronic Fetal Monitoring Certified (C-EFM)



### What is your role at SONIFI Health?

As a Clinical Education Specialist, I answer clinical questions, assist with demos & am involved in the implementation process to help the clinical staff formulate goals & make decisions on customizing their solution. I also help train staff to use the technology effectively.

### Tell us a little about your experience working in healthcare.

I have been an RN for 28 years, working primarily in Women's & Children's care. I have worked in Oregon, Washington, California, Nebraska, South Dakota, & now Colorado. About 5 years ago, I transitioned from bedside nursing to clinical education as a unit educator. This allowed me to branch out & work with other educators on hospital-wide initiatives. Through this change, I found a new passion of seeing the growth of other nurses, especially new graduates.

### What is your favorite part of your job?

While I am still new to the team, my favorite part of the job is learning what is new & possible. I believe providing a positive patient experience is important not because it is tied to reimbursement, but it is simply the right thing to do. I love helping facilities achieve this goal.

### What do you enjoy doing in your spare time?

I love to garden, read, camp, & fish. When we lived in South Dakota, you could find us out on the boat chasing walleye every weekend!

### How do you think technology is changing nursing today & are there things technology doesn't change about nursing?

I have seen a lot of changes in my 28 years. I started out charting on paper, so I can say the electronic health record has made the biggest technological impact. Technology helps nurses become more efficient, especially those who grew up interacting with technology & are comfortable with the rapid advances seen today. However, that caring touch will never be replaced. As an OB nurse, encouragement was a big part of my job. I can't imagine not having a real person coaching a woman as she gives birth.

### What do you see as some of the big or new challenges facing nurses & care providers today?

One challenge is frequent budget cuts affecting both frontline and support staff. It's difficult to provide patient's the best possible experience while balancing a tight budget.

SONIFI Health delivers interactive technology proven to increase patient satisfaction, health outcomes and hospital productivity.